De Anza College

Academic Year
2021 - 2022

Graphic and Interactive Design

21250 Stevens Creek Blvd.
Cupertino, CA 95014
408-864-5678
www.deanza.edu

Creative Arts Division
Bldg. A4, Room A47
408-864-8832

Find your counselor at
deanza.edu/our-counselors

Please visit the Counseling and Advising Center to apply for degrees and for academic planning assistance.

Certificate of Achievement Requirements
- Completion of all major courses with a C grade or higher.

Note: A maximum of six quarter units may be transferred from other academic institutions.

Certificate of Achievement-Advanced Requirements
- Completion of all major courses with a C grade or higher.
- Demonstrated proficiency in English and mathematics as evidenced by eligibility for EWRT 1A, EWRT 1AH, EWRT 1AS with EWRT 1AT, or ESL 5 and eligibility for MATH 114.

Note: A maximum of 18 quarter units may be transferred from other academic institutions.

A.A./A.S. Degree Requirements
1. Completion of all General Education (GE) requirements (32-43 quarter units) for the A.A./A.S. degree. GE units must be completed with a minimum 2.0 GPA (C average).
2. Completion of all major courses with a C grade or higher. Major courses can also be used to satisfy GE requirements (except for Liberal Arts degrees).

   Note: A maximum of 22 quarter units from other academic institutions may be applied toward the major.
3. Completion of a minimum of 90 degree-applicable quarter units (GE and major units included). All De Anza courses must be completed with a minimum 2.0 GPA (C average). All De Anza courses combined with courses transferred from other academic institutions must be completed with a minimum 2.0 GPA (C average).

Note: A minimum of 24 quarter units must be earned at De Anza College.

Graphic Design
Certificate of Achievement
Certificate of Achievement-Advanced
A.A. Degree
The Graphic and Interactive Design program emphasizes the elements and principles of design in combination with the use of computers, software and other design peripherals to produce graphic design projects. Focus is placed on the creative integration and selection of type styles and images as they relate to the printed page, film/video output, web-based design, user interface design and multimedia applications. The Graphic and Interactive Design program is designed to prepare students for the workforce.

Program Learning Outcomes: Upon completion, students will be able to
- Demonstrate awareness of the computer as an effective and important mode of visual communication used by artists and designers today
- Demonstrate the creative potential of art and design software
- Analyze and interpret the elements and principles of graphic design as applied to the practice of visual communication and current graphic production techniques
- Demonstrate an understanding of the design process
- Analyze styles in typographic design, type selection and type specification in relation to new computer technology and the internet
- Demonstrate an understanding of the range of business practices currently used by artists and designers in the visual communications industry

Certificate of Achievement
1. Meet the requirements for this certificate level.
2. Complete the following.

Course	Title	Units
ARTS 8	Two-Dimensional Design	4
ARTS 12	Design and Color	4
ARTS 53	Introduction to Graphic Design: Vector Illustration	4
ARTS 54	Introduction to Graphic Design: Digital Imaging	4
ARTS 55A	Graphic Design-Communication I	4
PHTG 4	Introduction to Digital Photography	3
	Total Units Required	**23**

Recommended
ARTS 4D

Certificate of Achievement-Advanced
1. Complete the Certificate of Achievement requirements.   23
2. Meet the requirements for this certificate level.
3. Complete the following.

Complete a minimum of 24 units: **24**

ARTS 55B	Graphic Design-Communication II (4)	
ARTS 56	Graphic Design: Page Layout for Digital Publishing (4)	
ARTS 57	Graphic Design-Communication: Typography (4)	
ARTS 63	Graphic Design: Portfolio and Business Practices (4)	
ARTS 65	Graphic Design: UI/UX and the World Wide Web (4)	
ARTS 85	Graphic Design: Motion Graphics (4)	
ARTS 86	Graphic Design: Digital Illustration Techniques (4)	

Complete a minimum of three units: **3**

ARTS 4A	Beginning Drawing (4)	
ARTS 55C	Graphic Design-Communication III: Production Techniques (4)	
CIS 89A	Web Page Development (4.5)	
F/TV 20	Beginning Video Production (4)	
JOUR 61A	Student News Media Production I (3)	
JOUR 62B	Freelance Photography for Student Media (1)	
JOUR 62D	Freelance Digital Production for Student Media (1)	
JOUR 62E	Freelance Graphic Production for Student Media (1)	

Total Units Required 50

A.A. Degree
Major	*Complete the Certificate of Achievement and Certificate of Achievement-Advanced requirements*	*50*
GE	*General Education (32-43 units)*	
Electives	*Elective courses required when major units plus GE units total is less than 90*	

Total Units Required 90