Note: revisions have been highlighted. The first column below matches the list of requested information as indicated on TracDat. The second column is where you can input your data at this time. The third column represents the information you would see if you pressed the help button (a question mark). You will be able to copy and paste or type in your information from the center column directly into the APRU on TracDat. Save this word doc in the following format: s12apru_deptname. Last steps, remember, you will be uploading this copy in to the Trac Dat, Documents file.   ALWAYS keep a soft copy of your work in your files to ensure that your work is not lost. Please refer to your workshop handout or contact: leewheatcoleen@deanza.edu if you have questions.

Information Requested	Input your answers in columns provided. Use word wrap. Note: reference documents can also be attached. Make sure to note the name of any reference documents in your explanations.	? Trac Dat Help button will reveal (sorry no hyperlinks)
I.A Department Name:	Photography	
Program Mission Statement:	To offer diverse curriculum that serves the needs of students pursuing careers in fine art and commercial photography. Provide the skills to work creatively and think critically while teaching communication through visually literacy. Provide all students with life skills and a sense of confidence to be successful.	You may create a new one or copy from your 2008-09 comprehensive program review.
What is the primary mission of your program?	Transfer, career/technical and basic skills.	Basic Skills, Transfer. Career/Technical, Learning Resources/Academic Services, personal enrichment, N/A
Choose a secondary mission of your program.	Personal enrichment	Basic Skills, Transfer. Career/Technical, Learning Resources/Academic Services, personal enrichment, N/A
Number of Certificates of Achievement Awarded	3	If applicable, enter the number of certificates of achievement awarded during the current academic year. Please refer to: http://research.fhda.edu/factbook/deanzadegrees/dadivisions.htm leave blank if not applicable to your program
Number Certif of Achievement-Advanced awarded:		If applicable, enter the number of certificates of achievement awarded during the current academic year. Please refer to http://research.fhda.edu/factbook/deanzadegrees/dadivisions.htm leave blank if not applicable to your program
Number AA and/or AS Degrees awarded:	2	If applicable, enter the number of certificates of achievement awarded during the current academic year. Please refer to http://research.fhda.edu/factbook/deanzadegrees/dadivisions.htm leave blank if not applicable to your program

Academic Services and LR: # Faculty Served		Only for programs that serves staff or students in a capacity other than traditional instruction, e.g. tutorial support, service learning,etc. 0 = no change; (X)= decreased; X = increased; blank= not applicable to your program
Academic Services and LR: # Student Served		Only for programs that serves staff or students in a capacity other than traditional instruction, e.g. tutorial support, service learning,etc. 0 = no change; (X)= decreased; X = increased; blank= not applicable to your program
Academic Services and LR: # Staff Served		Only for programs that serves staff or students in a capacity other than traditional instruction, e.g. tutorial support ,service learning,etc. 0 = no change; (X)= decreased; X = increased; blank= not applicable to your program
# Faculty Employees	0	For ALL programs (Total FTEF that has changed this year, if the computer does not accept a decimal then please round up or down to the nearest whole number). At this time only a numerical response will be accepted. (Program reviews 2008 - 2010 available at: http://research.fhda.edu/programreview/DAProgramReview/DeAnza_PR_Div_pdf/DeAnzaProgramReviewDiv.htm AND program review 2010-11 http://www.deanza.edu/ir/program-review.html) 0 = no change; (X)= decreased; X = increased; blank= not applicable to your program
# Student Employees	0	For ALL programs. Total number that has changed this year. At this time only a numerical response will be accepted. 0 = no change; (X)= decreased; X = increased; blank= not applicable to your program
# Part-time Faculty Employees	0	For ALL programs (Total PTFTEF that has changed this year, if the computer will not accept a decimal then please round up or down to the nearest whole number). At this time only a numerical response will be accepted. (Program reviews 2008 - 2010 available at: http://research.fhda.edu/programreview/DAProgramReview/DeAnza_PR_Div_pdf/DeAnzaProgramReviewDiv.htm AND program review 2010-11 http://www.deanza.edu/ir/program-review.html)0 = no change; (X)= decreased; X = increased; blank= not applicable to your program
# Staff Employees	0	For ALL programs. At this time only a numerical response will be accepted. ONLY report the number of staff that directly serve your program only, Deans will make a report regarding staff who serve multiple programs. 0 = no change; (X)= decreased; X = increased; blank= not applicable

		to your program
II.A-Growth and Decline of targeted student populations	Populations declined for all targeted populations except Pacific Islanders, which increased by six. Success rates are down for all targeted populations except Filipinos (comparison to 2009-10). We note however, that the success rate for all but the Black population is up from the 2008-09 figures.	Briefly, address student success data relative to your program Growth or decline in targeted populations (Latina/o, African Ancestry, Pacific Islander, Filipino) refer to the sites: (Program reviews 2008 - 2010 available at: http://research.fhda.edu/programreview/DAProgramReview/DeAnza_PR_Div_pdf/DeAnzaProgramReviewDiv.htm AND program review 2010-11 http://www.deanza.edu/ir/program-review.html)
Trends in equity gap:	Pacific Islanders are our most successful population (above ALL). The greatest disparity is seen between Pacific Islanders and Blacks. We are down 43 students in the Hispanic population.	Refer to http://www.deanza.edu/president/EducationalMasterPlan2010-2015Final.pdf, p.16. <mark>Briefly address why this has occurred.</mark>
Closing the student equity gap:	Updated curriculum and a more streamlined certificate and degree pattern should provide better clarity and direction for all populations. With the implementation of prerequisites we can expect better overall success by all populations. Recognize and remind all students of the democratic nature of visual literacy.	What progress or achievement has the program made relative to the plans stated in your program's 2008 -09 Comprehensive Program Review, Section III.B, towards decreasing the student equity gap? <mark>See IPBT website for past program review documentation.</mark> If a rationale for your strategies was not stated in the 2008-2009 CPRU, then briefly explain now.
Overall growth/decline in # students:	We are down a total of 111 students from last year with a success rate down 2%. With the past year budget reduction it should be noted that we are serving more students than in 2008-09 and the success rate comparison is up 4%. Due to a scheduling office error one of our high enrolling courses (phtg.7) was never listed in the online catalog until the last days before classes started (occurred Spring 2011) obviously affecting our numbers, productivity, etc.	Briefly address the overall enrollment growth or decline of a comparison between all student populations and their success.
Changes imposed by internal/external regulations		Address program changes implemented as a response to changes in College/District policy, state laws, division/department/program level requirements or external agencies regulations? How did the change(s) affect your program? (e.g. any curriculum, program reorganization, staffing etc.)
Progress in "Main Areas of Improvement"	Our curriculum has regularly been updated to keep current with new technologies in the field. New software and/or updates are current and new equipment has been obtained through DASB	Based on the 2008-09 Comprehensive Program Review, Section I.C. "Main Areas for Improvement", briefly address your program's progress in moving towards assessment or planning or current implementation of effective solutions.

	and Perkins funds to support our facility. We continue to support current students and reach out to the community, particularly through our lecture series, Facebook page, and web site.	
CTE Programs: Impact of External Trends:	New technologies are our top concern. We have done an excellent job at revising curriculum to support new software and equipment. The excellent maintenance and organization of our lab facilities (wet and dry darkrooms) provides students with an excellent place for learning and experiencing photography in its many forms. We will look to build a digital "service bureau" operated by student assistants in the upcoming year.	Career Technical Education (CTE) programs, provide regional, state, and labor market data, employment statistics, please see "CTE Program Review Addenda" at: www.deanza.edu/gov/IPBT/resources.html Identify any significant trends that may affect your program relative to: 1) Curriculum Content; 2) Future plans for your program e.g. enrollment management plans.
CTE Programs: Advisory Board Input:	Annual meetings have focused on industry trends (software, equipment and business practices). We continue to respond to and implement most recommendations/suggestions as is reasonable based on funding availability. We have been very successful in providing a good amount of materials and equipment for students thus keeping student costs lower for an otherwise expensive medium (photography).	Career Technical Education (CTE), provide recommendations from this year's Advisory Board (or other groups outside of your program, etc.) Briefly, address any significant recommendations from the group. Describe your program's progress in moving towards assessment or planning or current implementation of effective solutions.
IV. A Budget Trends	The B budget is small and unchanged. We are supported more fully by CTE and in most years by some DASB funding.	Assess the impact of external or internal funding trends upon the program and/or its ability to serve its students. ==If you don't work with Budget, please ask your Division Dean to give you the information.==
Enrollment Trends	Photography can be noted as one of the industries most affected by new technologies. It is also one of the most universal technologies integrated, or specifically used, in almost all other fields. Being visually literate is needed for expression and information and photographic imagery is present everywhere. Continual advancements in the field must be supported by funding in order to stay relevant, competitive, and simply be a viable part of a global community.	Assess the impact of external or internal funding changes upon the program's enrollment and/or its ability to serve its students. ==If you don't work with Enrollment Trends, please ask your Division Dean to give you the information.==
V. A -Faculty Position Needed		A drop down menu will allow you to choose: Replace due to Vacancy, Growth, No Faculty Needed
Staff Position Needed		A drop down menu will allow you to choose: Replace due to Vacancy, Growth, No Faculty Needed ==Only make request for staff if relevant to your department only. Division staff request should be in the Dean's summary.==

Justification for Faculty/Staff Positions:		Provide information such as: institutional, SLO, PLO data that supports the need for this replacement, what would be impact of not replacing this position, services lost if not replaced, <mark>include all</mark> assessment data that supports a need for growth, etc.
Equipment Request	Upgrade of computers – measure C planning	A drop down menu will allow you to choose: Under $1,000 or Over $1,000 or no equipment requested. <mark>At this time, the majority of your equipment requests have been submitted through Measure C processes.</mark> But, if you have items that cannot be covered through Measure C, please input your requests here.
Equipment Title and Description, Quantity	Measure C	Description should identify if the item(s) are new or replacement(s), furniture/fixtures, instructional equipment, technology related, expected life of item, recommended warrantees etc. Did this request emanate from a SLOAC or PLOAC process? <mark>Does this item require new or renovated infrastructure (eg wireless access, hardwire access, electric, water or heat sources . . .)</mark>
Equipment Justification		Who will use this equipment? What would the impact be on the program with or without the equipment? What is the life expectancy of the current equipment? How does the request promote the college mission or strategic goals? Etc.
Facility Request		<mark>Name type of facility or infrastructure items needed.</mark> Renovation vs new. Identify associated structures needed to support the facility e.g. furniture, heat lamps, lighting, unique items above and beyond what is normally included in a similar facility
Facility Justification		Who will use this facility? What would the impact be on the program with or without the facility? What is the life expectancy of the current facility? How does the request promote the college mission or strategic goals? Etc.
B Budget Augmentation		How much? <mark>Who/what could be supported if this additional funding was awarded?</mark> What would the impact be on the program with or without the funds? How does the request promote the college mission or strategic goals?

		If you do not deal with the B budget directly, you can use the comment: "please refer to the Dean's summary".
Staff Development Needs		What assessment led to this request? What would the impact be on the program with or without the funds? How does the request promote the college mission or strategic goals?
SLOAC and PLOAC summary	Students are challenged by exterior circumstances (general economy, course reductions, etc.), but that overall a majority of our SLOs are realistic and the majority of students are having success. As this is an ongoing process we recognize student success will fluctuate; we will be as responsive as possible to the ever-changing requirements of our teaching methods and demands in our area of study.	What did you learn from your SLOAC and PLOAC activities this year?
Future plans	We are engaged in the SLO and PLO process and are working towards a fully integrated assessment cycle.	How do you plan to reassess the outcomes of receiving each of the additional resources requested above?
Submitted by:	Diane Pierce, piercediane@fhda.edu, x8804	APRU writer's name, email address, phone ext.