

Division - Dean's Summary

Name of Dean/Administrator	Dean's/Administrator's Comments	Narrative continued
Dr. Nancy Canter	<p>Division - Dean's Summary</p> <p>Run this report with APRU - ... highlighted. Then save the report to Document -> De Anza College.</p> <p>The Creative Arts Division includes the departments of Art, Dance/Theatre, Film/TV, Music, Photo and the Euphrat Museum of Art. The Primary mission of the Creative Arts Division is transfer education, career/vocational education with programs in Art/Interactive Graphic Design, Film/TV Production/Animation, and Professional Photography, and cultural awareness, communication and expression for life long learning.</p> <p>ENROLLMENT TRENDS</p> <p>The interest and demand for Creative Arts Division courses and programs has remained strong, with enrollments of 16,000 students per year. Enrollments have decreased 2% in the division from 2010-11 to 2011-12 due to the offering of fewer course sections. The reduction of course sections is due to a IPBT recommendation and college wide downsizing for budgetary reasons. Creative Arts Division productivity rates for 2011-12 were 561 and student success rates of all students have remained constant at 79%. In Targeted groups Creative Arts continues to show modest growth in success rates of African American students and a slight decrease in Filipino and Latino groups.</p> <p>Both enrollments and number of sections have declined 2 %. Scheduling from departments has more closely reflected student enrollment demand and trends. Departments need to continue to offer a schedule of classes that carefully balance the number of large seat count sections with the appropriate number of smaller seat count sections. Departments need to continue to shift schedules and offer courses at peak demand times. Enrollment has decreased in the Film/TV department due to the inability to recover from the removal of twenty-three Animation courses from the college catalog. The current closure of the ATC for remodeling and inadequate swing space has further hindered the Film/TV departments enrollment numbers.</p> <p>STAFF AND FACULTY LEVELS</p> <p>The Creative Arts Division in 2010-11 had twenty-two full time faculty, in 2011-12 that number decreased due to retirements to 19. Of the 19 full time faculty 14 are male, 5 are female. The gender distribution of full time faculty compared to our student population in Creative Arts which is, Male 52% and Female 48% is of concern.</p> <p>Full time faculty in 2011-12 were teaching 44% of the scheduled courses in Creative Arts Division. Additionally impacting the % of full time faculty in the classroom teaching in Creative Arts: PDL of four faculty, unpaid leaves of two faculty, Article 18 of two faculty, reassigned time of two faculty (Div.</p>	<p>CHALLENGES</p> <p>Any further reductions in course offerings will impact the ability of Creative Arts to offer students comprehensive instructional programs with enough depth and breadth to attract, retain and prepare students for meeting the requirements of transfer, vocation/career training and job placement.</p> <p>New state regulations on repeatability effective Fall 2014.</p> <p>The permanent loss of 1FTEF faculty retirement position in Graphic/Art Design will impact this strongly enrolled Career Tech program (the only one in the district). The decision to not replace this position will strongly reduce the ability for the largest and most productive department in Creative Arts- the Art Department to increase enrollments.</p> <p>The permanent loss of 1 Instructional Associate position in computer support/graphic design will continue to impact the program and the ability of the division to maintain its web sites.</p> <p>The inability to fill 1FTEF in Film/TV a faculty retirement position, has a direct impact on the departments ability to increase enrollments and move into emerging career technologies.</p> <p>The inability to fill 1FTEF in Music, a faculty retirement position in performance piano, has a direct impact on the departments ability to attract students and increase enrollments.</p> <p>The permanent loss of 1 full time classified position in the Euphrat Museum of Art has impacted this college wide resource. The Art Department has kept the Euphrat exhibitions operational by offering an exhibition design class each quarter taught by a part time faculty member who with students put up exhibitions. Sustaining this has been difficult since students can not repeat these courses. The division requested a faculty growth position that would include Euphrat Museum and teaching responsibilities in Art. The Dean and Art and Schools Director have taken on additional work and responsibilities to ensure exhibitions occur and only outside funding sources continue for the Euphrat, Foundation donations, City of Cupertino funding and DASB funding.</p> <p>Art on Campus Collection has been given to the Dean of Creative Arts as an additional area of responsibility, a college wide collection of art that now numbers over 2,000 artworks. To remain a valuable financial asset to the college the collection must be inventoried and maintained. DASB has provided the only financial support Art on Campus receives a very modest budget.</p>

Name of Dean/Administrator	Dean's/Administrator's Comments	Narrative continued
Dr. Nancy Canter	<p>scheduler, Academic Senate officer).</p> <p>PART TIME FACULTY The Creative Arts Division has approximately 39 part time faculty teaching 47% of the courses in the division. The part time faculty is comprised of 20 Female, 19 Male instructors.</p> <p>STAFF/CLASSIFIED</p> <p>As a budget reduction 1 Instructional Associate position was eliminated in 2011-12. The eliminated position duties included division computer support/graphic design.</p> <p>1 full time division assistant 1 full time instructional associate in Film/TV 1 (10 month) Photo Lab Tech (Hazmat required)</p> <p>1 (10 month) Sculpture/Wood shop/Kiln yard (Hazmat required) 15 hrs. per wk. Ceramics lab tech (Foundation and "B" funded) 15 hrs per wk. Piano Accompanist (Choral "B" funded) 1 Art & Schools Director/Euphrat (outside funded)</p> <p>BUDGET Creative Arts Division has fifty-four line item budgets. Using the budgets listed below the division pieces together an operating budget for the year. The division has unique classroom/studio facilities requiring specialized equipment that Perkins monies has assisted with and needed upgrades of existing facilities and computer labs Measure C bond monies has been able to provide. Funding sources: Fund 15 revenue generating accounts, general "B", material/lab fees(being eliminated for 2013-14) lottery, foundation accounts, DASB, VTEA/Perkins, and our own fundraising efforts -selling our self published cookbook through the DA Bookstore, Music benefit concerts, and Art auctions.</p>	<p>The 2008 opening of the Visual and Performing Arts Center building without dedicated staff, has produced an inability to maintain the building and its equipment. Because it is being used as a rental facility any new equipment needs or replacement of equipment, cannot come from instructional equipment dollars. The one position in the Technology Resources Group area that assisted instruction with the VPAC building, is currently being eliminated as of 6-30-13 due to budget reductions.</p> <p>The closure of the Adv. Tech Center bldg during the 2012-13 year has negatively impacted enrollments because of the limitations of swing space especially for the Film/TV Department but also for Art History.</p> <p>ACTION PLANS</p> <p>Currently we are in the process of hiring two key full time faculty positions in Art Graphic Design and Film/TV Production. These positions were both due to faculty retirements and will take leadership positions in these Career Tech Programs of instruction. These hires should provide leadership needed to increase enrollments.</p> <p>The CA Division will continue to seek candidates for faculty positions both full time and part time to mirror the diversity of students we serve.</p> <p>The CA Division will continue to seek ways to improve instruction and student learning outcomes for all students and close the success rate gaps for targeted groups of students.</p> <p>Fall Quarter 2014 will mark the return of an Animation Program within the Film/TV Department. Winter 2014 will mark the re-opening of the ATC building and facilities for teaching Film/TV. This should increase enrollments.</p> <p>The CA division continues to participate in student recruitment efforts at area high schools, businesses, community events, and the colleges outreach activities.</p> <p>As required by new state regulations on repeatability effective Fall 2013 the division has re-aligned courses into required "Families" and re-written curriculum to expand sequences.</p> <p>The elimination of material fees for courses and no increase of the operating "B" budget will increase costs for students enrolling in every class in Creative Arts. To offset this reduction the Art and Photo Departments have opened fund 15 accounts and have begun efforts to generate revenue.</p>