

Program Review 2017
Dean's Summary/Comments

The Creative Arts Division

The Creative Arts Division (CA) consists of the academic Departments of Art, Dance/Theatre, Film/TV, Music, Photography and the college wide resources of the Euphrat Museum of Art and Art on Campus.

The primary mission of the Creative Arts Division is to provide courses for transfer education, career/technical education (Film Production, Animation, Graphic Design, Photography) and basic skills defined as fulfilling cultural and visual literacy and communication and expression. The Creative Arts Division provides students the educational opportunity, resources and access to express themselves while developing creative critical skills in visual, media, and cultural, digital and global literacy.

The Creative Arts Division Academic Departments
Annual Enrollments 2015-16

Art 4,165
F/TV 2,574
Music 2,475
Dance 1,253
Photo 1,223
Theatre 371

Enrollment total 12,061

Euphrat Student Visitor Count- 9,240 Total Visitor Count -18,050

Art on Campus-over 2,000 works of Art in collection

Enrollment Trends/Success Rates

The Creative Arts Division has had a decline in enrollment since the last program review in 2014-15 of 85 students. In 2014-15 total enrollment 12,246 and 2015-16 total enrollment of 12,061.

The enrollment decline in Creative Arts has been a direct result of the Fall 2013 State imposed restrictions eliminating repeatability and imposing the family structure, which limits the number of classes a single student can register for in a group or family of classes offered at Foothill College & De Anza College. In anticipation of the State imposed restrictions starting in 2013 CA began to re-structure and re-write curriculum in 2012 to include multi levels of classes in hopes of retaining students affected by the repeatability limits. In 2013-14 we began to see

a decline in enrollment as students began to term out of registration options and could not enroll in Creative Arts classes.

The decline can be seen dramatically in the declining percent of students over the age of 40 with BA's taking CA classes. The community student, life long learning student with a previous degree has almost vanished from CA classes. Night classes have seen a dramatic decline in enrollment and we continue to adjust the schedule of classes according to student demand. Students seeking transfer classes are increasing in numbers in reaction to the States emphasis on transfer models, educational plans and the push to get your education quickly and transfer. De Anza College AA degrees that are terminal degrees have been awarded less often and AA transfer degrees that include major required classes for CSU are what students are seeking in order to make a smooth transition to a four- year college as a junior.

The Challenge for Creative Arts will be to sustain our current enrollment numbers and to attract additional students. To do that we will need to update our AA degrees to include transfer requirements and established TMC's, replace retirement/vacant positions of full time staff positions and faculty positions, and increase the responsiveness of a schedule of classes and willingness of the faculty to schedule and teach classes when students want to take them and to offer courses in various delivery methods by developing additional online sections and hybrid classes of existing classes. To increase outreach to area high schools, update our web sites to Omni and to participate in the College's Open House for new students/parents and other college wide recruitment efforts.

Student Profile in CA

Gender 2015-16 51% Female 49% Male (for the first time in its history the CA Division has a higher percentage of female students to male students).

Asian 42%

Latino 22%

White 22%

(1% Increase Filipino)

(1% decreases Latino)

CA Success rates for all students have remained consistent over the last three years at 82%. The success rates of Targeted Groups has increased over last 4 years and in 2015-16 reached 75%. All departments are making progress in closing the achievement gap between Targeted and Non Targeted groups an example is in the Photography Department where the success rate for target groups is 70% and non-target groups in 73%.

Staffing Levels-Classified

Current Staff in CA

1 Div. Assistant
1 IA in Film/TV
1 Lab Tech in Art/Sculpture (Hazmat Required)
1 Lab Tech in Photo (Hazmat Required)
1 (12 hrs. per wk. position) Ceramics Tech. (Hazmat required.)
1(15 hrs. per wk. position) Music piano accompanist
1 Art in Schools Director Euphrat Museum of Art (outside funded)

The CA Division has experienced reductions in classified staff due to college wide budget reductions over the years. In 2005 we lost a full time Music accompanist position and re-established a 15 hr. per wk. position in 2006. In 2011-12 we lost a full time CA computer support IA position that had oversight of all CA computer labs/software and assisted the Graphic Design CTE program/classes. In 2011-12 the full time position of Director of the Euphrat Museum was eliminated.

Staffing Position Requests

1 FT Director of Euphrat Museum of Art (retirement)
1 FT IA position CA Division Computer Labs Support
1 FT Lab Tech position in Art/Ceramics
1 FT Tech Support for VPAC Performances
1 FT Accompanist/Assistant in Music

Faculty

The CA Division in 2010-11 had 22 Full time faculty. In 2011-12 the Full time faculty numbered 19. In 2013-14 the number was 20. In 2016-17 the number is 18. (2) FT faculty are on Article 18 reduced teaching load. 1 FT faculty teaches their full load in another division. 2 FT faculty are on re-assigned time and teach a reduced teaching load. 2 FT faculty are on PDL. In 2015-16 full time faculty taught 48.9% of all courses.

As the CA Division begins 2017-18 academic year with 4 recent retirements the CA Division will have 11 faculty on Article 19 and 18 and 17 FT faculty (if 2 new faculty searches are successful).

The Challenge for Creative Arts Division is to acknowledge and improve the disproportionate number of full time faculty to part time faculty and to improve the gender unbalance of male faculty to full time women faculty when compared to the ratio of male (49%) and female (51%) students we serve.

The lack of ethnic diversity of FT faculty compared to the diversity of students we serve and the inter- relationship these facts may have on enrollment growth and equity goals is concerning.

Faculty Position Requests

1. FT Faculty/ Director of Euphrat Museum (fill Classified retirement with faculty)
2. FT Music faculty (fill retirement)
3. FT Photo /CTE faculty (fill retirement)
4. FT Creative Arts Counselor position (new)
5. FT Music faculty (fill retirement)
6. FT Art History faculty (growth)
7. FT Theatre Arts faculty (need FT faculty to lead dept. only PT now)

Budget Requests

The operating “B” budgets have decreased over the 20 years I have been Dean and are inadequate as base funding. Over the years we have fallen into a pattern of augmented funding from the “B” with CTE/Perkins, DASB, Lottery dollars, Fund 15 accounts, and Foundation accounts. We would not be able to operate the departments on the most basic operating levels and offer classes without all of these funding sources. The Ceramics area in Art receives \$1,600.00 per year in “B” budget clearly an inadequate amount of money to run classes per quarter. The Euphrat Museum of Art receives no operational “B” or college funding only DASB and City of Cupertino funding. The Bond Measures E and C have allowed our facilities, technology and equipment to be updated on a regular basis. Now the bond measures are ending and it will be difficult if not impossible to update equipment and technology in the same frequency cycle. The elimination of material fees district wide collected at registration has resulted in a change this year. Both Ceramics and Sculpture department faculty are now participating in access fees with the college bookstore. Each faculty member is keeping records as enrolled students pay fees through the bookstore to access classroom supplies to do their student projects. The additional audit record keeping has become another job the faculty and the Dean must do so students have the materials they need to be successful and safe in classes.

Requests:

“B” budget is needed for the Euphrat Museum of Art (\$10,000)

“B” budget is needed for Art/Ceramics (\$4,000)

“B” budget is needed for Music/Choral (\$1,000)

“B” Budget is needed for Art on Campus (\$2,000)

(Over 2,000 works of Art and no maintenance or repair budget)

New Equipment Requests

**Here is a List of the # 1. Priority items from each Department in Creative Arts.
Entire request lists can be found with each Department Program Review.**

Art-TLG Model 2851 Shuttle Kiln \$36,852.00
Euphrat Museum of Art- display pedestals \$5,350.00
Photo- (3) Christie projectors for A92, At101, A65 \$105,000.00
F/TV-Web Checkout system \$22,500.00
Music-USB input controllers \$7,750.00

Challenges

Flexibility of faculty to schedule courses and teach courses every quarter when students want to take them.

Flexibility of faculty to write and re-write curriculum that can be offered in all delivery methods.

To immediately hire replacement faculty and staff positions upon retirement and help the Division move to a more gender balanced and diverse faculty that reflects the diversity and gender of the students we serve.

To continue to increase our success rates of Targeted Groups and finally close the gap.

Need access to a dedicated Faculty Counselor for Creative Arts to help increase our student success rates, completion rates for certificates and transfer AA degrees.

Increase outreach with high school visits, new Omni web pages, and other college wide recruitment efforts for new students.